



ONLINE AND SOCIAL MEDIA USE POLICY

The Club is aware of the increased use of online communication and social media by its members and therefore has established a policy for acceptable use of social media. This policy is essential for the programme to provide a safe and positive environment for all its members

ACCEPTABLE USE POLICY

Members must exhibit ethical and responsible conduct in the use of online social media platforms, which respects the rights and privacy of others. This policy covers all social media platforms, examples are as follows:

- Facebook
- SnapChat
- WhatsApp
- Twitter
- Instagram
- Messaging
- You Tube
- Websites
- Email

The following rules must be adhered to by all users:

- Use the internet and social media positively and do not place yourself at risk. (Please consider who you are inviting to be your friend and follow the good advice of the social networking sites to ensure you are talking to the person you believe you are talking to)
- You will not bully, intimidate, or harass any user
- You will not post any photographs, videos or make comments that may be hurtful, untrue and upsetting or may be used by other people in a way you did not intend or want.
- You will not post content that is hateful, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence.
- You will not post any information that contains alcohol-related or other mature content (including advertisements)

We respect other people's rights and expect you to do the same.

- You will not write any derogatory or offensive comments in relation to the club or any other swimming club.
- You will not post comments criticising or verbally abusing swimmers, coaches, officials or volunteers within the club or any other swimming club.
- You will not post photographs on the club social media pages as you may be in breach of the Club's Photography Policy. This is an information sharing facility only
- You will not post content or take any action on club social media pages that infringes or violates someone else's rights or otherwise violates the law.
- Cyberbullying, Cyberstalking and any other inappropriate content or actions will not be tolerated

Consequences of Actions

Any individual found to be in breach of this Policy may face disciplinary action in accordance with the Club's Disciplinary, Grievance and Complaints Procedures and possible criminal proceedings.

WHAT TO DO IF YOU HAVE CONCERNS

- If you experience cyberbullying or cyberstalking or any other inappropriate behavior
- If you are aware that this is happening to someone else

Do not hesitate to contact Cults Otters ASC Wellbeing Officer (cultsotterscpo@gmail.com)

March 2023